

## Parola Wall Mural Ideas Workshop

### *Capability-building / Training services*

**Location** : Parola, Manila  
**Date** : March – May 2019  
**Client** : International Container Terminal Services, Inc. (ICTSI)

#### Project partners

- ICTSI
- Barangay 20 Tondo, Manila
- Barangay 275 Binondo, Manila

#### Funding support

- International Container Terminal Services, Inc. (ICTSI)

#### Contract / agreement value

- PHP 15,000



*A group of Parola residents conceptualize and illustrate their proposed community mural*

### Project brief

The International Container Terminal Services Inc. (ICTSI) operates the Manila International Container Terminal (MICT) located in the port of Manila. The surrounding Parola community is situated along the MICT South Access Road and cover Barangay 20 in Tondo and Barangay 275 in Binondo, Manila. In early 2019, ICTSI initiated a proposal to create murals on the Parola perimeter walls that run approximately 1.5 kilometers in length along the MICT Road. ICTSI intended to directly engage the barangay LGUs and Parola community in the conceptualization of the initiative. Hence, TAO-Pilipinas was requested by ICTSI to facilitate a participatory mural design ideas workshop with Parola community members.

On April 3 ICTSI and TAO initially made an ocular inspection of the Parola area and courtesy calls with officials of the two barangays. TAO afterwards developed a workshop program to generate community-imagined schemes for the wall mural design. On March 14 the workshops were conducted in two batches, one in the morning with residents living along gates 1 to 14 of the wall, and another in the afternoon with residents of gates 15 to 20 of the wall. A total of 47 participants joined focus group discussions, drawing exercises, and action planning sessions. Many were barangay EcoPatrol members and purok leaders. The community suggestions for the mural design theme ranged from the portrayal of good Filipino values and traditions and depiction of Parola community history, to an emphasis on environmental awareness and climate change.

TAO submitted to ICTSI its recommendations for the Parola wall mural. Use of scrap materials as media and integrating urban gardens in the wall design were also suggested by TAO. ICTSI planned to implement the mural project by December 2019.

#### Project outputs

- Documentation report of workshop result (submitted to ICTSI)

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