

Date

Name

Address 1

Address 2

Address 3

RE: CALL FOR SPONSORSHIP/DONATION

Dear _____:

TAO-Pilipinas opens the Call for Sponsorship/Donation to all private, business, and commercial institutions that are interested to partner and/or support non-profit initiatives toward sustainable human settlements development as an extension of their drive towards socially responsive corporate practice.

TAO-Pilipinas (Technical Assistance Organization), Inc. is a women-led, non-profit, non-government organization of technical professionals working in the field of architecture, engineering, environmental planning and social development. With a vision of sustainable human settlements development, TAO-Pilipinas extends technical assistance to organized poor communities. Through its four programs, TAO extends technical services in physical planning and design, capability-building, research and information dissemination and by networking with other sectors to source manpower, financial and material resources to address human settlements-related needs. For more information about our programs and projects please visit www.tao-pilipinas.org.

As we celebrate our 10th Anniversary this August 20th TAO plans a series of activities that will sum-up its 10 years in service and partnership with organized poor communities and NGOs in the housing sector. The celebration entitled **“Sampung TAO(n) na po kami: Tuloy ang Serbisyo at Saya.”**, will kick-off with a Photo Exhibit – a documentation of TAO projects showing high quality, expert-selected photographs of events, people and places; and a Product Exhibit and sale showcasing products (organic vegetables and handicrafts) produced by TAO partner communities and NGOs. The event will culminate with the launching of ten (10) publications authored by the women behind TAO-Pilipinas and ten (10) lectures.

To realize all these projects and activities, TAO-Pilipinas seeks your support in the form of sponsorship/donations. Please refer to the table below for the choices of projects you could support. Proceeds from the exhibit and products sales will support the continuation of livelihood projects under our solid waste management program, community-based training programs, publication of TAO researches and process documentation, and the implementation of community-initiated resettlement project in Angat, Bulacan.

Project No.	Project Title	Description	Amount (Php)
Photo and Product Exhibit			
No. 1	1.1 Photo Exhibit II	The second round of photo exhibit, after 2008. Photography expert selected high-value photos of TAO projects depicting people, places, and events printed in a4 –size for a maximum of 10 copies each. These photos will be put on exhibit and sale.	50,000.00

No. 2	1.2 Product 1: Handicrafts	Good quality handicrafts from recycled materials produced by TAO partners implementing community-based solid waste management (foot therapy, bags, frames, paper plates, coasters, etc.)	20,000.00
No. 3	1.3 Product 2: postcards, bookmarks	Select photos of TAO projects depicting people, places and events in bookmarks and postcard size.	70,000.00
No. 4	1.4 Product 3: Calendar, Planner	The desk calendar for 2012 will include a stylized documentation of TAO milestones and human settlements development milestones in the Philippines. The anniversary planner will be an 18-month planner inserted with photographs showing housing realities, human settlements statistics and significant quotation from social development gurus relevant to human settlements development.	80,000.00
No. 5	1.5 Product 4: Organic products packaging	Compost and freshly harvested green leafy vegetables organically produced by TAO community partners, weighed, and hygienically packed for sale.	10,000.00
No. 6	1.6 Anniversary T-Shirts and commuter mugs	T-shirts printed with the anniversary theme with campaign slogans and pictures at the back; and commuter mugs printed with the same theme and logo	10,000.00
Publications			
No. 7	1.1 Publication 1: TAO Pamphlet	“100 things you need to know about being a community architect” is a booklet on simple and practical ideas about being a community architect that TAO-Pilipinas learned after working with poor communities for over 10 ten years.	50,000.00
No. 8	1.2 Publication 2: Spirit of Place Research	The Spirit of Place of San Juan is a poetic rendition of the documentation of the cultural heritage of San Juan in Metro Manila centered on the San Juanero’s definition of the Spirit of Place.	40,000.00
No. 9	1.3 Publication 3: Sourcebook of Alternative Building Materials and Technologies (SABMAT) for Social Housing in the Philippines	The SABMAT is a compilation of alternative materials and technologies for social housing currently used by groups in different places in the Philippines but are not commercially available. This book presents alternative materials that poor communities could access, use and even produce as a source of livelihood, in place of commercially available imported and expensive technologies.	40,000.00
No. 10	1.4 Publication 4: TAO Shelter #10 (Anniversary Issue)	TAO Shelter magazine is a bi-annual publication of TAO-Pilipinas that aims to promote its vision of sustainable human settlements and provide the venue for sharing of technical knowledge, experiences, and good practices in housing. Ad package: (1) Back cover, full page/color: P11,000; (2) Inside front, full page/color: P9,000; (3) Inside page, full page/1 color-black: P7,000; (4) Inside page, half page/1 color-black: P4,000; (5) Inside page, 1/4 page/1 color-black: P2,500	(starts at) 11,000.00

You may choose to extend partial support for different projects or extend full support for one or more. Please kindly indicate in the space below the amount of your donation and fax the form together with your deposit slip to telefax: **(+63 2) 441 0998** or email to tao_phil@yahoo.com so we could acknowledge your support. Thank you very much in advance.

ARLENE CHRISTY D. LUSTERIO, Executive Director TAO-Pilipinas

2) Send a check in the name of **TAO-Pilipinas (Technical Assistance Organization), Inc.** to:
27-A Matiyaga Street, Barangay Central, Diliman 1100, Quezon City, Metro Manila.

3) Via our Paypal account: payment@tao-pilipinas.org

THANK YOU FOR YOUR SUPPORT!